



The Allentonian

*A publication of the American Association of University Women
Allentown, PA Branch
Breaking through barriers!*

Susan Nenstiel, President

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Bonnie Keller, Editor

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Branch Meeting Wednesday, April 19, 2017 7:00 PM Topic - The Gender Wage Gap

Our next branch program will be in Room 9 in the Hamilton Boulevard Building at Cedar Crest College. This meeting will be an overview of the Start Smart workshops, which AAUW offers to college students. The information will be presented by Linda Friscia-Oppe and Megan Godorov - certified AAUW salary negotiations facilitators. They will provide a description of this worthwhile program and walk us through some of the workshop activities they do with students in our area colleges. Some Cedar Crest College faculty and students have been invited to attend. Perhaps some time next year, our branch can offer the full workshop to Cedar Crest College students. Refreshments will be provided.

May 6 Branch Meeting Membership Recruitment

Welcome to the "Rights" of Spring Potluck Luncheon at the home of Ginny Delph, 5865 Limeport Pike, Coopersburg, at 12 noon. Bring a prospective member to hear about AAUW's outstanding stars. Select either a savory or sweet dish, or a salad to share. For directions and to RSVP call 610-965-5756 or email va.delph@lehigh.edu by **April 30**.

President's Message

April is soon upon us and it's time for our annual meeting and our state convention. If you remember back in September we reported that a goal for this year was to build a relationship with Cedar Crest College. We have some news to report! Cedar Crest has renewed its membership in AAUW. Students will be invited to our April meeting. Hopefully we will award a scholarship to the AAUW National Conference of College Women Student Leaders.

Annual Business Meeting: We will have a short business meeting prior to Linda Friscia-Oppe's presentation of \$tart \$mart. At that time, we will hold our annual election. Ginny Delph, Bev Tisdale and Linda Robbins have agreed to serve another term in their respective offices – Membership Vice President, Recording Secretary, and Treasurer.

Merger? The time has come to assess the possibility of merging the three branches in the Lehigh Valley. In January, I and the presidents of Bethlehem and Easton agreed that it was time. We each appointed a member of our branches to the committee. Karen Peiffer is our representative. The committee then decided to add another 3 members. Judy Trach is our other representative. Right now, the committee is looking at some inter-branch programs with the hope of merger in 2018. This subject has been the “elephant in the room” for a while for all three branches. We will keep you posted and certainly Karen and Judy welcome your comments.

Missing our Book Sale? Bethlehem needs help with its Book Fair. If you can give a hand, check out Bethlehem-pa.aauw.net or contact Linda Robbins.

State Convention: It's not too late to register for convention on April 21-23 in York. Check the latest edition of the KEYSTONER for registration form and instructions.

National Convention: Washington DC is the site of this year's convention. A lobby day on Capitol Hill, Judy Woodruff and Celinda Lake headline the agenda. Hope you will consider attending.

Advocacy: Now more than ever we need to keep in touch with our members of Congress and the PA General Assembly. We need to make our stands known to ensure that our women and girls are treated fairly and that all of us can live in good health, access to a public education and freedom of speech.

See you at our annual meeting at Cedar Crest. Happy Easter! Happy Passover!

Susan

AAUW-PA State Convention

April 21-23, York, PA

AAUW-PA 88th Annual Meeting

York Heritage Hills Golf Resort, 2700 Mount Rose Avenue, York, PA 17402
(877) 404-1845, <http://www.heritagehillsresort.com/>

AAUW State website: <https://aauw-pa.aauw.net/> **Heritage: Diversity is Our Strength**

Dear Branch Members,

Please consider attending the 88th Annual AAUW-PA Convention being held this year **April 21-23 in York, PA** .

HOTEL ROOM BLOCK AT THE YORK HERITAGE HILLS GOLF RESORT WILL BE RELEASED ON MARCH 20 – PLEASE REGISTER NOW Booking ID# AAU042117

HOTEL RESERVATIONS can be made through the Heritage Hills Golf Resort, 2700 Mt Rose Avenue, York, PA 17402, Phone: 1-877-782-9752, Hotel website: <http://www.heritagehillsresort.com/> (rooms \$119 plus tax double occupancy)

MEETING REGISTRATION:

Registration for full members

- \$105 full convention of meals and programming
- \$90 for Saturday only

Student members (Undergraduate AAUW eSAFs, SAFs, or Student Organization members)

- \$60 full convention
- \$50 Saturday only

Register with a paper form via mail, form in the last Keystoner or can be [downloaded](#) from the state website; or register online: [full members](#) or [students](#).

For more information visit the [state website](#) or contact Conference Registrar Barbara Zaborowski at 814-255-4110 (h) or 814-262-6425 (w) or bzabor@pennhighlands.edu.

We have lots of great programming around our theme “Heritage: Diversity is Our Strength”:

- **Susan Boland, Ph.D.**, Professor of Psychology Lock Haven University, *“Implicit Bias, Prejudice and Stereotypes”*
- **Mary Armstrong, Ph.D.**, Professor of Women’s & Gender Studies, Lafayette College, *“Women in STEM: A Look Through the Gender Studies Lens”*
- **Jennifer Parker, Ph.D.**, Associate Professor of Sociology, Penn State University Lehigh Valley, *“Approaches to Diversity”*
- **State Student Advisory Council Presentation**, *“Bridging the Gap: Inclusion, Diversity, and Intersectional Feminism on Campus”*
- **Randi Blackman Teplitz**, Chair Pennsylvania Commission for Women, Professor Legal Studies Division Central Penn College
- **Elizabeth Holden**, AAUW National Grassroots Advocacy Manager
- **Kristen Galles, J.D.**, Civil Rights Attorney, *Athletic Opportunity: What Are the Stats 45 Years after Title IX?*
- **State Gateway to Equity Recipient Pathways PA** – speaker **Marianne Bellesorte**
- Workshops, *“Who’s Not at the Table? Recruitment Ideas for a More Diverse Branch”* and *“It’s All About the Bill”*
- **LAF Basket Auction** with lots of themed baskets from the various regions of the state

I hope you will come and enjoy spending time with other great AAUW members.

Dot McLane, President , AAUW-PA

Public Policy

Lesley Lojko, Public Policy Chair

April 4th is Equal Pay Day. There are activities in Harrisburg. Our own Dot McClane is speaking. If anyone is interested in attending please let me know and I will send you the registration information. Here are excerpts from the website:

The events for Tuesday, April 4th to acknowledge Equal Pay Day are covered in detail in the [March Highlights](#) and on the [website](#). What is important to note and to communicate with your branch members is that [registration](#) is required. Because of meeting room capacity and we are providing lunch, space is limited therefore [registration](#) is required. Soon, this event will be publicized outside of AAUW and we like you and your members to have a spot. Please communicate share this link with your branch members. <https://www.eventbrite.com/e/aauw-pa-equal-pay-lobby-day-tickets-31785693866>

Ann Pehle and Barbara Price
AAUW-PA Public Policy Co-Chairs

Add to your list of government officials:

Vice President of the U.S.

Mike Pence (R)

The Vice President, The White House

1600 Pennsylvania Avenue NW

Washington , DC 20501

Phone: 202-446-1414 Comment line: 202-456-1111

Salutation: Dear Mr. Vice President

Save the Date – Saturday, May 20, 2017, 11:30 AM Annual Spring Luncheon at Cedar Crest College

Speaker – **Margie Peterson**, Journalist

You can read Margie's articles for [The Morning Call](#) using this link:

<http://www.mcall.com/search/dispatcher.front?&Query=margie+peterson&target=all&spell=on>

Turning Point of Lehigh Valley – AAUW Donations Are Requested

Turning Point of the Lehigh Valley is a safe place where victims of abuse and their children can find refuge and services. Over 5,000 women and children from Lehigh and Northampton counties are helped each year. Turning Point's Mission is three fold:

- Work toward the elimination of domestic violence
- Increase community awareness of the problem
- Empower victims by providing shelter and support services.

Donated items are always needed by the residents at the shelter and for those who are trying to establish violence-free homes. They provide a ray of hope to the victims, showing that others care. Our Branch will continue to reach out and support this much needed mission. This year we are concentrating on the three most needed donations:

- \$4 all day bus passes
- Gift cards for grocery stores, Wal-mart, Target, Wawa and pharmacies
- New bed pillows – a great comfort to those setting up their new residencies.
- Please bring your donations to your study group leaders, board members or bring them to our April 19th Branch meeting. If you have any questions please contact Linda Roosa (610-966-1459) or Peggy Tyson (610-797-4199). Thank you for your support.



2017 AAUW National Convention

**June 14-17
Washington, D.C.**

Leadership for Women, By Women

Registration is now open! For details visit: <http://convention.aauw.org/>

Proposed AAUW Dues Increase

Dear AAUW branch members,

Since my e-mail on February 23, we have received comments from many members and member leaders. We thank you for your thoughtfully considered input.

Based upon your feedback, the AAUW Board of Directors will now vote on the proposed dues increase at their regularly scheduled meeting on June 13, 2017. Should the increase pass, it will not become effective until the following fiscal year, beginning **July 1, 2018**. This would give branches ample time to initiate the process on your end and allow for people to include this increase in their personal budgets.

We'd also like to address comments as to why the increase is under consideration.

Donations are, and have long been, an important part of AAUW's DNA. Our recent Charting the Course campaign shows yet again the generosity and commitment of many members to the organization. It is, however, impossible to budget effectively based on what *might* come in. Annual dues are a more stable source of income. They provide the framework for AAUW's mission and programs. Indeed, a combination of both dues and donations are critically necessary to support AAUW's salary negotiation workshops, groundbreaking research, advocacy efforts, campus leadership programs, and so much more. Even fully funded programs, such as the Legal Advocacy Fund and fellowships and grants, require the support of an infrastructure to do their work.

I'd also like you to consider how prices have changed since AAUW's last dues increase in 2008. It would be very difficult to name even one item that has not increased significantly in price during that time period. That means we've been paying more and more to keep our programs running. AAUW is proposing a modest 20 percent increase — only eighty-three cents a month. Just think of the return that investment makes in the lives of countless women and girls.

Additional information will be made available after the board vote in June. In the meantime, should you

have any immediate questions, please reach out to connect@aauw.org.

Thank you all again for your commitment to this wonderful organization. We are a membership who believes we can do great things together. I know we are all equally committed to ensuring that AAUW thrives and continues to empower women and girls well into the future.

Mark Hopkins
AAUW Interim CEO

Patricia Fae Ho
AAUW Board Chair

Two Salary Negotiation Workshops

Linda Friscia-Oppe and Meghan Godorov , facilitators
Tues., March 28 at Kutztown University
Tues., April 4 (Women's Equal Pay Day) at Muhlenberg College

As you may know, I am also presenting an overview of these activities to our branch on April 19, 7pm at Cedar Crest. I invited Suzie Diehl, Director of CCC, Career Center, to attend in the hope that she will offer the workshop to their students.

And just for clarity ... we are calling these workshops Salary Negotiation instead of Wage Gap -- reasons to be explained during our discussion on 4/19.

If you need further details, please give a buzz - 610-762-8314. Hope you are surviving the snow! I'm not amused by Stella.

Linda

AAUW Bethlehem Book Sale

Do you miss our Book Sale? Want to help Bethlehem? Here is information about their sale. Let's help if we can!

Go to Bethlehem's website at www.Bethlehem-pa.aauw.net to volunteer today!

March 10, 2017
Hello Everyone –

Our 2016 weekly Book Fair emails worked so well, we are trying them again. Book Fair is YOUR project and co-chair Rita Bergstrom and I encourage you to help in as many ways as possible. Book sorting is an important time, but if lifting books out of cartons is not “your thing” would you consider being a GREETER at the front door. It is important to welcome the book donors with a friendly smile and give them a book mark detailing the Sale information. We can find a job to suit your health and personality. I can't tell you what a good feeling it is when you think that our collective efforts can produce tens of thousands of dollars to help educate young women who will become the leaders of tomorrow ---and do we need lots of great women leaders!

IMPORTANT DATES

March 22 10:00 - noon Kick-off coffee, Pool Building
March 23 9:00 –noon - DAILY book collection, sorting and pricing starts

April 11 6:00 pm -8:00pm Members' Supper and Sale – YOUR chance to buy books before the public
April 13 Last day for donations
April 20 PREVIEW DAY (Fee)
April 21-24 Free Days – Sale
April 24 1:00-4:00 Clean-up - Pool Building – All Hands on Deck

Study/Interest Groups

Career Women's Study Group

Barbara Ashley (610-391-1217)

Thursday, April 20, 7:30 pm

Please contact Mary Ann Anthony at 610-432-9994 or anthonym@parklandsd.org for details. We are meeting at **House of Metalworks**, a jeweler located at 303 Main St., Emmaus, PA.

Literature of the Past and Present

Leader: Annette Bonstedt (610-395-5974)

Thursday, April 20, 12:30 pm

Muhlenberg College Trexler Library Rare Books Room (level B)

Hostess: Annette Bonstedt, ph. 610-395-5974

Reviewer: Maria Welsh

Book: *Miller's Valley* by Anna Quindlen

New members are welcome. Please call or email the hostess if attending.

Recent Literature

Leader: Karen Kneifel (610-433-7288)

Thursday, April 13, 12:30 pm

Hostess: Betty Baker

Book: *The Cat's Table* by Michael Ondaatje

Reviewer: Cathy Kane

Please call hostess if NOT attending

Women's Lit

Leader: Peggy Tyson (610-797-4199)

Please note changes: Monday, April 17, 2:00 pm

Hostess: Judith Trach 610-395-3617

Book: *Still Life* by Louise Penny

New members are welcome. Please call hostess if attending.

Diversity, Deeds, and Dialogue Study Group

Chair Ruth Skoglund (610-509-9263)

4th Wednesday in members' homes, 7 pm

Please call chair for more information and if interested in attending.



Bonnie Keller
AAUW – Allentown Branch
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Allentown PA 18104-1209

The Allentonian Please submit news and announcements to the Editor, Bonnie Keller at the.baron@rcn.com
Deadline April 15 for May issue Allentown Branch Website: <http://allentown-pa.aauw.net>
Check the website for updated information and to read *The Allentonian* online.

Allentown Branch email address is: aauwallentown@yahoo.com
National Website: www.aauw.org State Website: www.aauw-pa.aauw.net AAUW Member helpline: 800-326-AAUW

AAUW MISSION STATEMENT

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

AAUW DIVERSITY STATEMENT

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

AAUW LAF/EF

AAUW LEGAL ADVOCACY FUND provides funding and a support system for women seeking judicial redress for sexual discrimination.